



rave design llp

R E T A I L & F & B

IMAGE SHOWN IS FOR REPRESENTATION ONLY

Summary of services

- Worked as chosen store designers for over 50 reputed brands both domestic and international
- Developed design dockets for over 200 stores
- Diverse categories of such as hypermarket, departmental store, fashion apparel, jewelry, accessories, spas/salons, electronics, food courts, food court outlets, restaurant & cafes
- Developed brand identities for multiple brands
- Developed fixture designs
- Adapted international brand designs for India
- Wide network of all consultants such as MEP, BMS, acoustics, music, lighting etc
- Huge database of vendors of all kinds of materials & services
- Worked on projects pan India
- Proven ability to provide site support



**Rajan
Vernekar**

Has worked closely with several domestic & international retail brands to curate the brand experience & develop their designs.

Principals

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He has a Master's Degree in Design from IDC, IIT, Bombay. Over three decades of experience of working with top management in Indian real estate at Strategy & Leadership Levels, Design Management, Product Innovation & Design. He has launched some of the largest world-class mixed-use developments in India. He was a core team member of design development of 50 large-scale mixed-use projects in Tier I, II cities of India. He is a pioneer in shopping centre industry of India.

He brings a unique blend of an international experience of the best of design & development processes with a deep understanding of the Indian Mindset & Indian Market. He has Middle East work experience and has experience of collaborating with international architects such as DDG, RTKL, Buchan, Benoy, Walker, Rockwell etc & interacting with Capitaland Singapore and other international agencies like Cracknell, Lunson-Mitchenall etc.

He has set up & led large teams of architects & designers with Director level responsibilities in real estate industry.

He has written for trade magazines and has been panellist for real estate & retail sector conferences. He is associated with IDC IIT Bombay as External Jury for Master Level Thesis & invited to deliver series of talks on design management, retail & lighting design at various platforms. Greatly networked with international & Indian architects & other consultants.

Objective: raise the bar in design excellence through fabulous destinations & properties



**Sangeeta
Vernekar**

35 years of experience in Design, Business Development & Education

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Niche segment- Retail Excellence, User Experience & Design

Seasoned leader, an architect, who works closely with top management & clients to design build some world class properties. This involves feasibility, conceptualization, design management -guiding the teams for master-planning, architecture, interiors, way-finding signage to fitting out. The advisory has been built on three decades of experience in consumer insight, strategic thinking, aiming for excellence and developing brand experience. Has led large teams with Director level responsibilities in real estate industry. Has worked across sectors such as large-scale mixed-use assets with retail & shopping centers, commercial, hotel & residential. Also registered as Fellow Valuer of Immovable Properties.

Pioneer in shopping center industry of India & was a core team member of launching some of India's best retail destinations for Inorbit Group & Phoenix Group including Palladium malls & Phoenix Marketcities.

Business Development, Sales, Marketing & Communication :

Headed Corporate team of Marketing & Communications at Phoenix Group for 2 years.

Handled brand guidelines and website development, selection & coordination of all Mar Comm agencies, budgets, monitoring of execution, ideating properties and designs.

Managed Retailers Relations for all the shopping centers in the group, Marketing Communication Initiatives, Retailers events, Retailers news-letters etc.

Handled Mar Comm for the Palladium Hotel including logo development, brand guidelines and website development.

Key
retail clients



AMERICAN EAGLE
OUTFITTERS



Key
F&B clients



MI Xiaomi



MI store rollout across India



Prisma Retail

Developed a new concept for “PRISMA”
and have designed all their stores



Peora Jewellery



Developed a new concept for "PEORA"
and have designed all their stores

Addons Accessories

Addons stores across India



Nail Design



Trends Woman

Developed a new concept for “TRENDS WOMAN”
and done more than 30 roll out stores across India



Trends Man

Developed a new concept for “TRENDS MAN” and
done more than 30 roll out stores across India



JOHN
Players



Developed complete new brand identity & fixture designs for John Players stores for pan India



Envi Salons



Proposed salon in Powai, Mumbai

Jashn Sarees

Around 35 Jashn Saree Stores across India and the Middle East



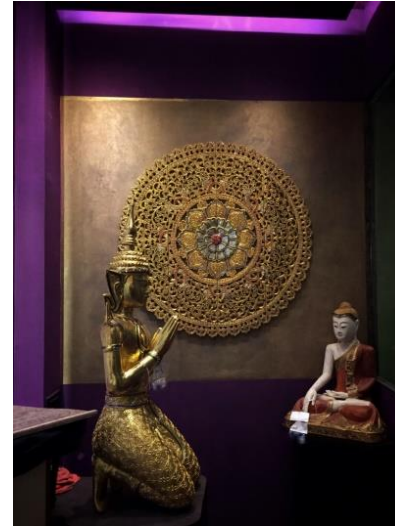
**Green Mangoes
Hospitality**

Spa in VR Mall,
Chennai



Dua
Hospitality

Sakura Spa at
Korum Mall



Green Mangoes Hospitality

Standalone Spa at
Ooty in a heritage
building



Pantaloon Stores



More than 40 Pantaloons Stores across India



Forever 21 Pan India

More than 30 Forever 21 Stores across India

Food Court
DLF Chennai
proposed



Food Court
DLF Chennai
proposed



Food Court
DLF Chennai
proposed





Orange
Food Court



Orange
Food Court



Orange
Food Court



Orange Food Court





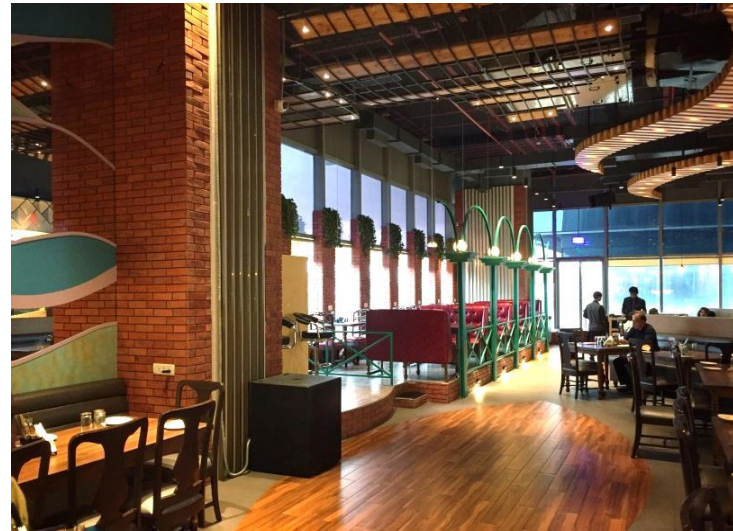
Good
Flippin'
Burger



**Good
Flippin'
Burger**



Indiana Waters



5,000 sqft multi-cuisine restaurant
in Seawoods Mall, Navi Mumbai



Indiana Waters
Restaurant



**Indiana Waters
Restaurant**



**Indiana
Waters
Restaurant**



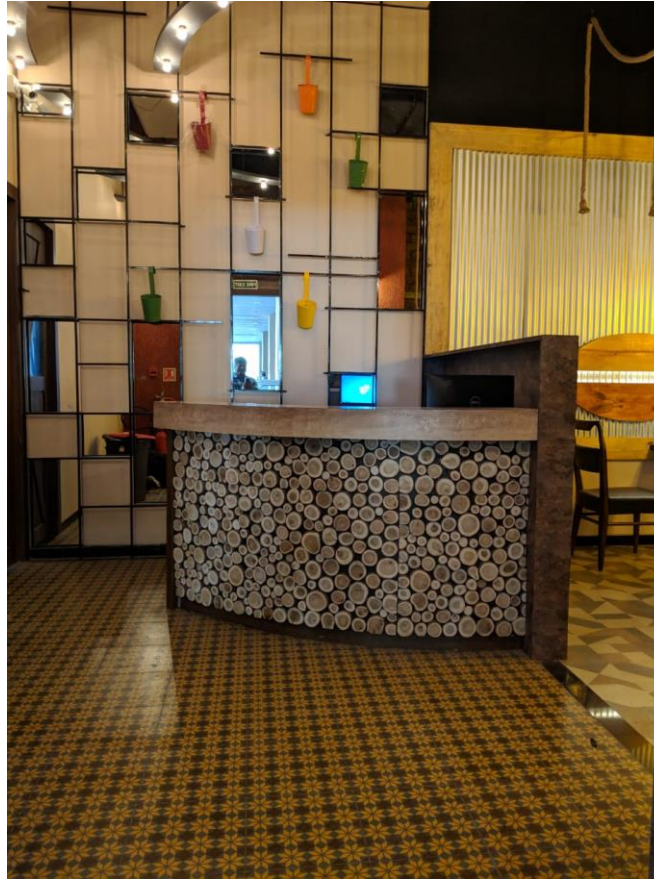
**Indiana
Waters
Restaurant**



**Indiana
Waters
Restaurant**



**Yoko Sizzlers
Restaurant**



**Yoko Sizzlers
Restaurant**



Yoko Sizzlers Restaurant



Yoko Sizzlers
Restaurant

Indigo Burger Project (Pune)
(new offering from Indigo Deli)



**Indigo
Burger Project**



**Indigo
Burger Project**



**Indigo
Burger
Project**





Indigo
Burger Project

Orange Hotels

Food Court outlet in
Viviana Mall, Thane



Food Court outlet in Seawoods Mall, Navi Mumbai



Orange
Hotels



Food outlet at CR2 Mall, Mumbai





GST: 27AASF9368R120

Rolls & Bowls

Food Court outlet at R City Mall, Mumbai

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INDIA