

### rave design IIp

INTERIORDESIGN

| ravedesign

#### **Interior** Design

Rave Design provides Interior Deign service across sectors like

- Retail
- Malls
- F&B
- Commercial
- Residential
- Hospitality
- Co Working Spaces
- Co Living Spaces

We have a well qualified creative team who can provide complete solutions from Concepts, Detailing, GFCs, BoQs, Vendor Identifications and Site Inspection.

Our expertise comes from our hands-on experience in various sectors and over 30 years experience.

We work closely with the client and all associated consultants involved with leasing, marketing, MEP, structural, parking, signage, lighting etc

Currently we have the complete in-house capabilities of design capabilities of MEP and lighting

Some of our work is represented in the following pages.

### Services/ Sectors

#### **SERVICES**

- Concept Design
- 3D views
- Detailing
- GFCs
- BoQs
- Material Seletion
- MEP
- Site Inspection

#### **SECTORS**

- Retail
- Malls
- F & B
- Commercial
- Residential
- Hospitality
- Co Working Spaces
- Co Living Spaces



**Rajan** Vernekar

Has worked closely with several domestic & international retail brands to curate the brand experience & develop their designs.

Principals 4

He has a Master's Degree in Design from IDC, IIT, Bombay. Over three decades of experience of working with top management in Indian real estate at Strategy & Leadership Levels, Design Management, Product Innovation & Design. He has launched some of the largest world-class mixed-use developments in India. He was a core team member of design development of 50 large-scale mixed-use projects in Tier I, II cities of India. He is a pioneer in shopping centre industry of India.

He brings a unique blend of an international experience of the best of design & development processes with a deep understanding of the Indian Mindset & Indian Market. He has Middle East work experience and has experience of collaborating with international architects such as DDG, RTKL, Buchan, Benoy, Walker, Rockwell etc & interacting with Capitaland Singapore and other international agencies like Cracknell, Lunson-Mitchenall etc.

He has set up & led large teams of architects & designers with Director level responsibilities in real estate industry.

He has written for trade magazines and has been panellist for real estate & retail sector conferences. He is associated with IDC IIT Bombay as External Jury for Master Level Thesis & invited to deliver series of talks on design management, retail & lighting design at various platforms. Greatly networked with international & Indian architects & other consultants.

Objective: raise the bar in design excellence through fabulous destinations & properties



**Sangeeta** Vernekar An architect with 35 years of experience in Design, Business Development & Education

#### Niche segment- Retail Excellence, User Experience & Design

Seasoned leader, an architect, who works closely with top management & clients to design build some world class properties. This involves feasibility, conceptualization, design management -guiding the teams for master-planning, architecture, interiors, way-finding signage to fitting out. The advisory has been built on three decades of experience in consumer insight, strategic thinking, aiming for excellence and developing brand experience. Has led large teams with Director level responsibilities in real estate industry. Has worked across sectors such as large-scale mixed-use assets with retail & shopping centers, commercial, hotel & residential. Also registered as Fellow Valuer of Immovable Properties.

Pioneer in shopping center industry of India & was a core team member of launching some of India's best retail destinations for Inorbit Group & Phoenix Group including Palladium malls & Phoenix Marketcities.

#### **Business Development, Sales, Marketing & Communication:**

Headed Corporate team of Marketing & Communications at Phoenix Group for 2 years.

Handled brand guidelines and website development, selection & coordination of all Mar Comm agencies, budgets, monitoring of execution, ideating properties and designs.

Managed Retailers Relations for all the shopping centers in the group, Marketing Communication Initiatives, Retailers events, Retailers news-letters etc.

Handled Mar Comm for the Palladium Hotel including logo development, brand guidelines and website development.





**Food** Court



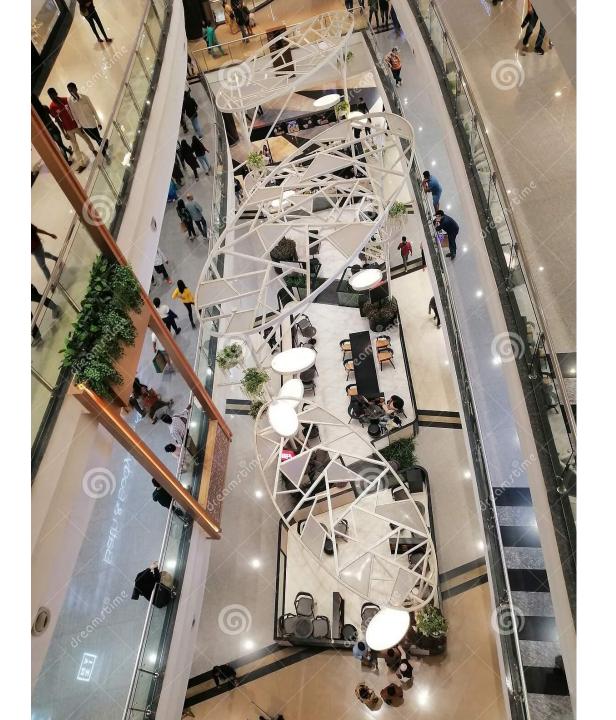
#### **Food** Court



**Food** Court

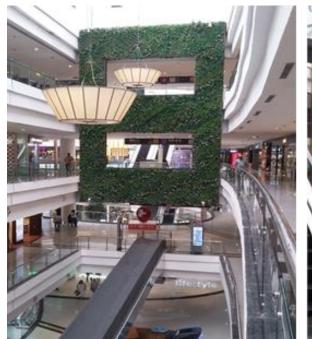






# **Phoenix**Marketcity

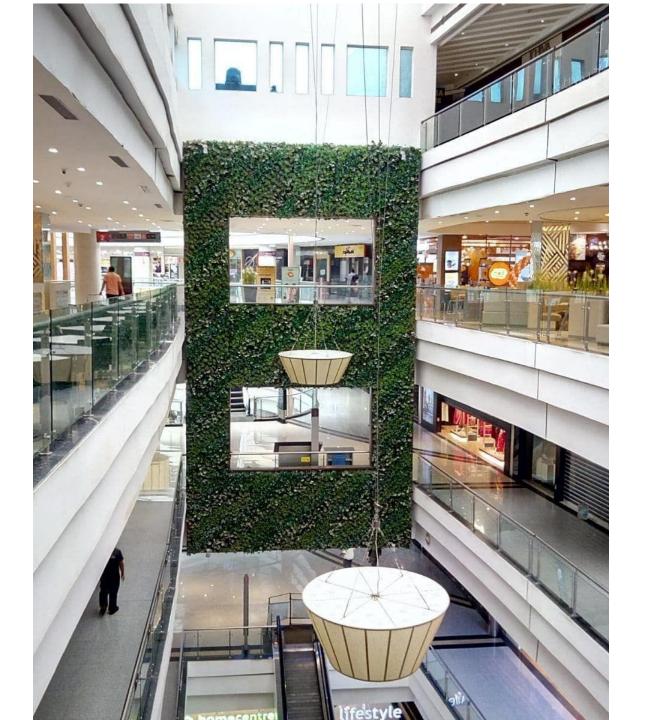








Pune: Design management



Phoenix

Marketcity









Pune: Design management



# Mall Terrace Architecture



# Mall Terrace Architecture



**Mall**Upgradation



**Mall**Upgradation

WIP







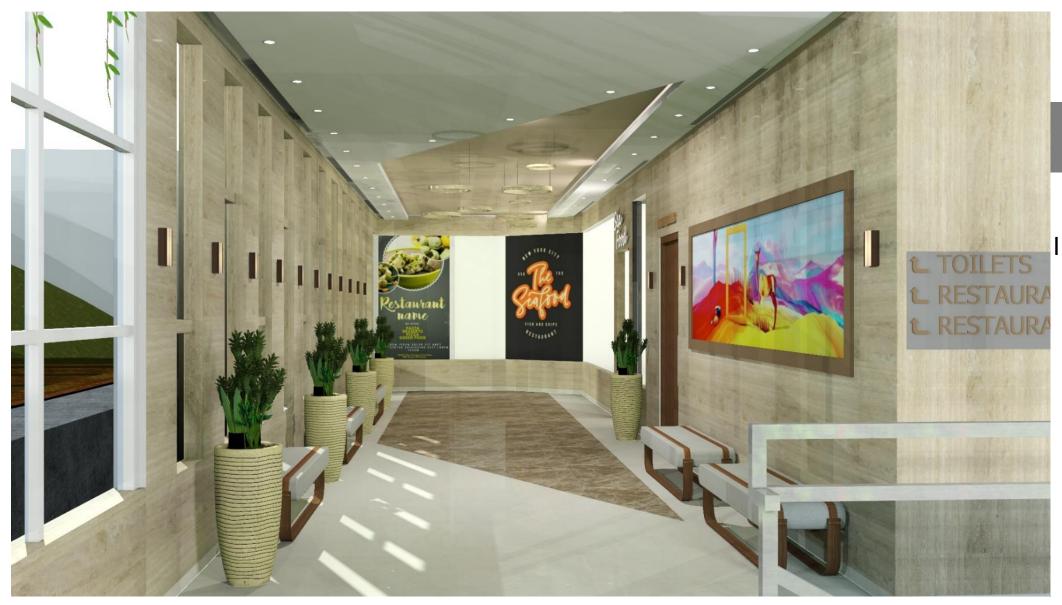


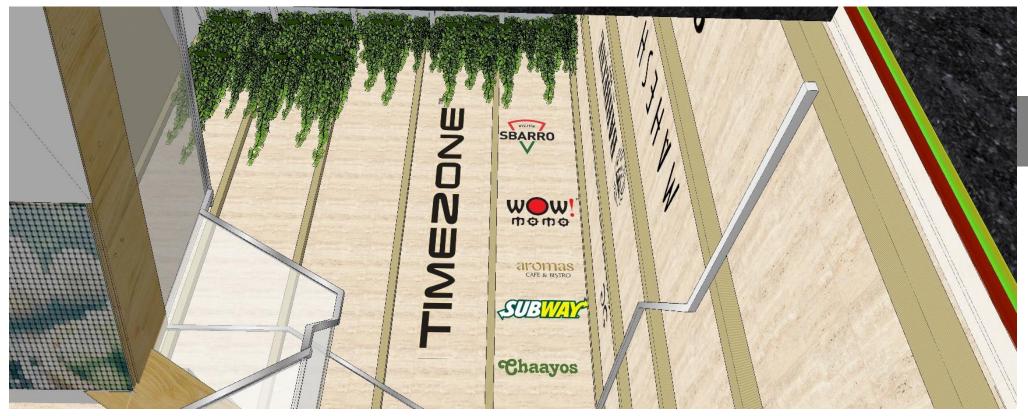


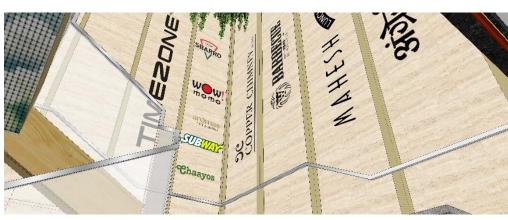


# Mall Terrace Architecture









Palladium Lobbies

















**Viviana** Mall

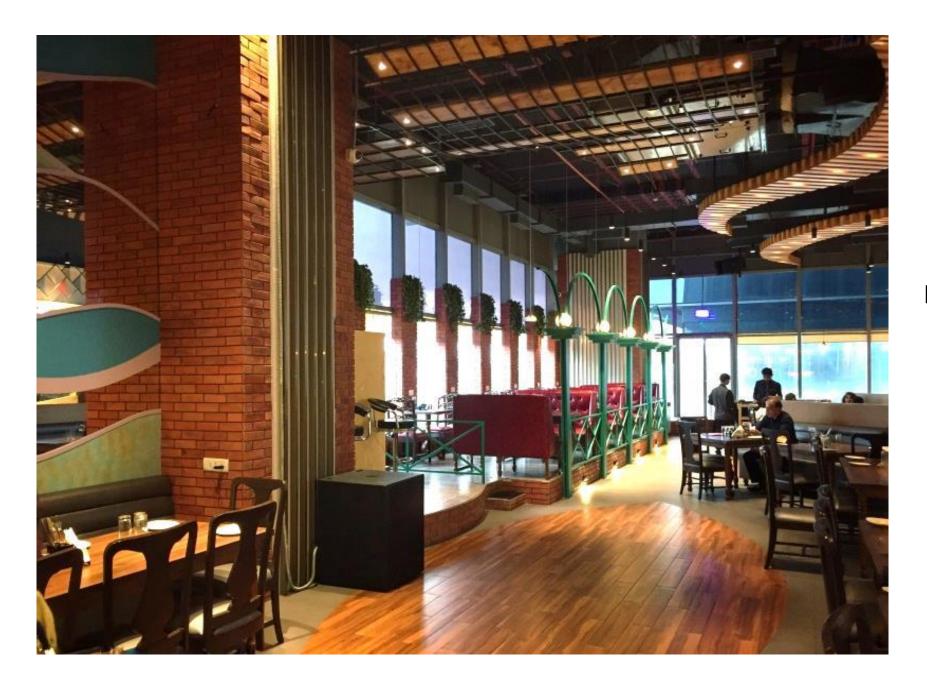
Lounge for Senior Citizens at Viviana Mall, Thane



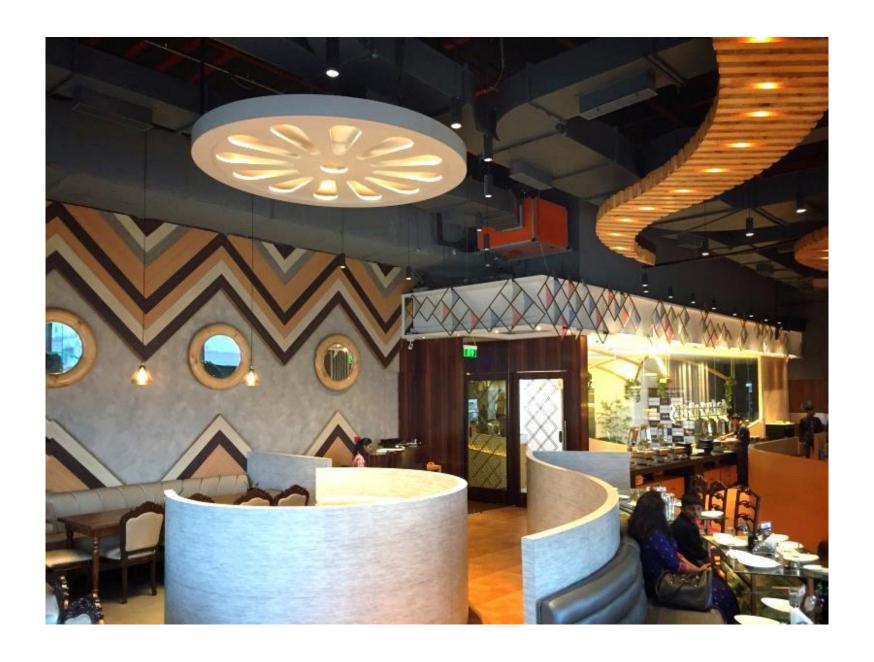
Indiana Waters Restaurant



**Indiana** Waters



**Indiana** Waters

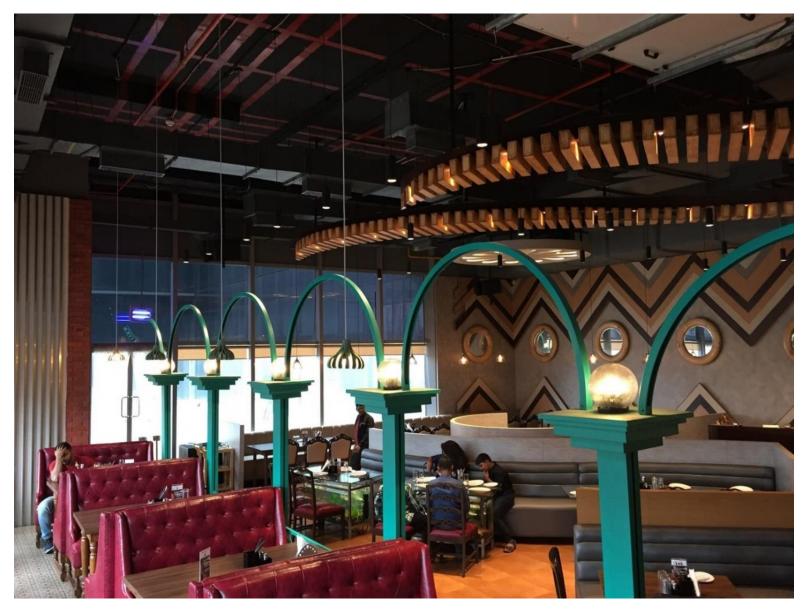


Indiana

Waters



Indiana Waters Restaurant



Indiana Waters
Restaurant

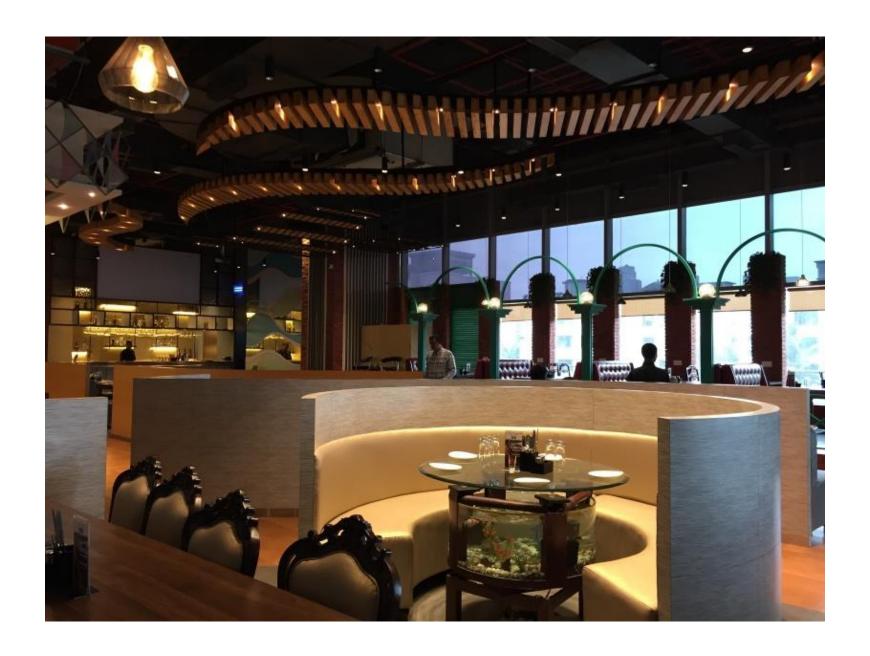


### Indiana Waters

Restaurant



# Indiana Waters Restaurant



### Indiana Waters

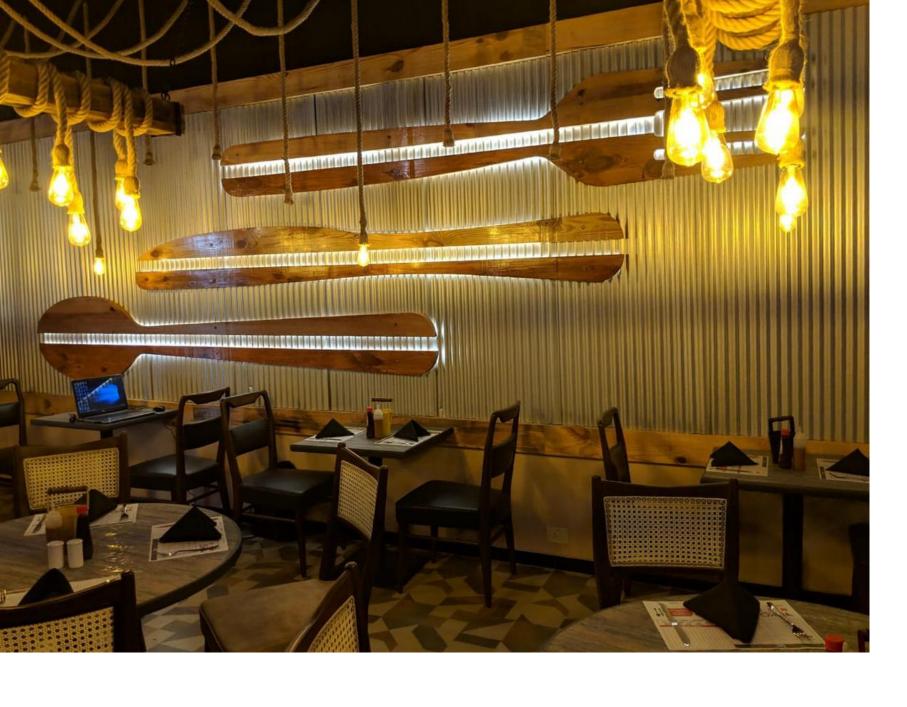
Restaurant















#### Bar Bar At Pune Phoenix

#### Bar Bar At Pune Phoenix



Bar Bar At Pune Phoenix

#### Café 212 At Pune Phoenix

#### Café 212 At Pune Phoenix



#### Café 212 At Pune Phoenix









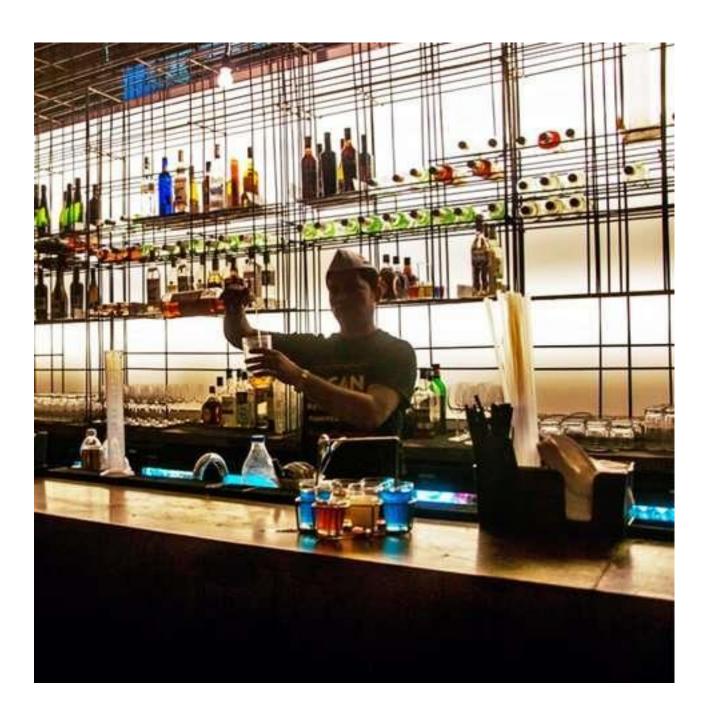




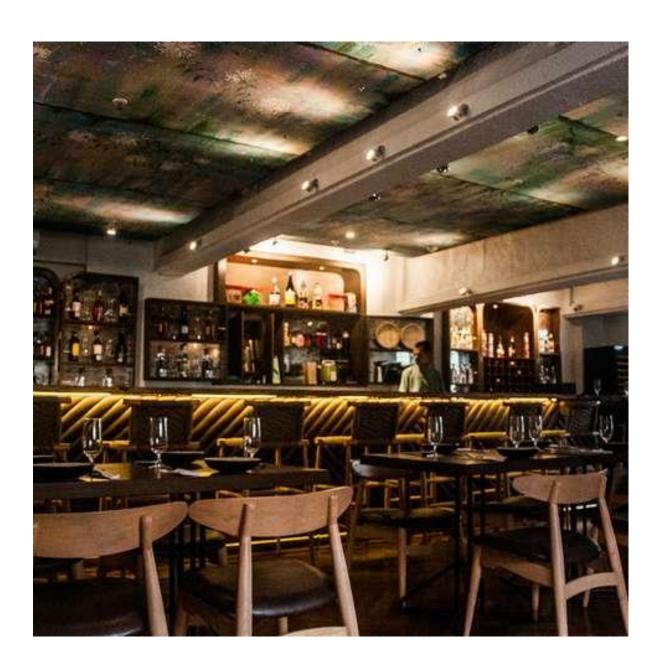








## Shizusan at HSP

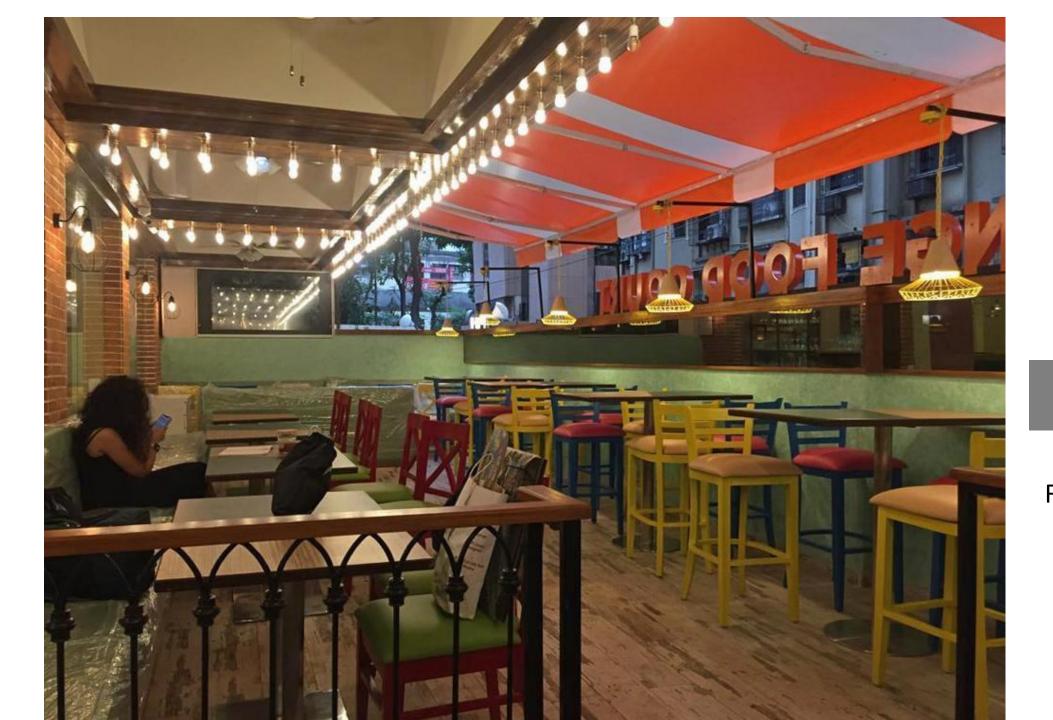


# Shizusan at HSP

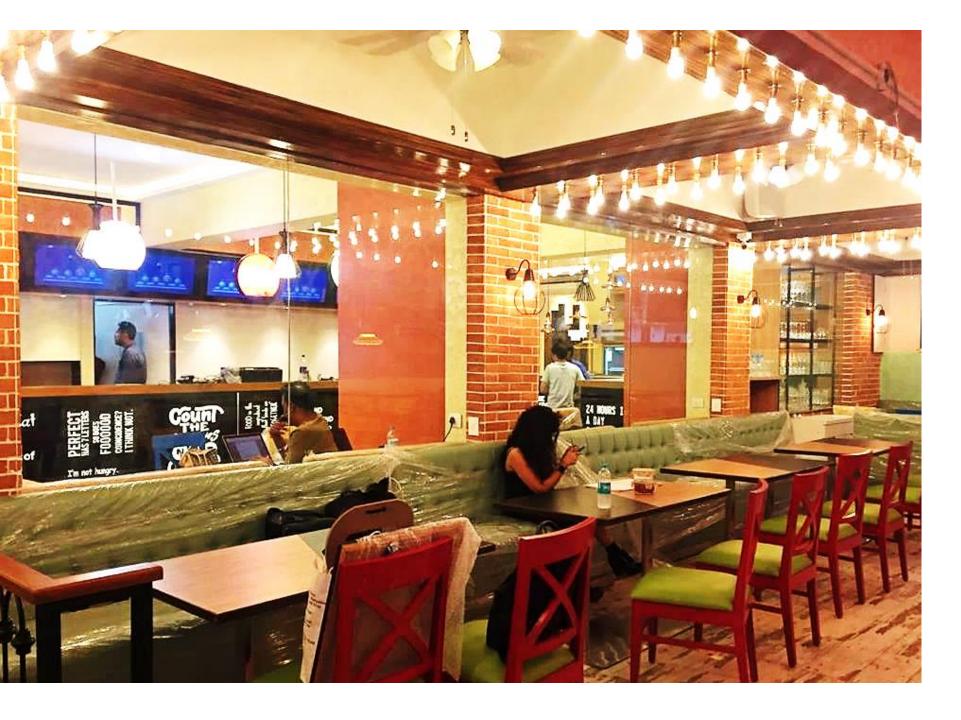




**Orange**Court



**Orange**Food Court



**Orange** Court



**Orange** Court





**Orange**Court



WIP Restaurant



WIP Restaurant Only Paratha & Big Squeeze



### Only Paratha & Flavors of China & Kuttu Curry



Good Flipping Burgers



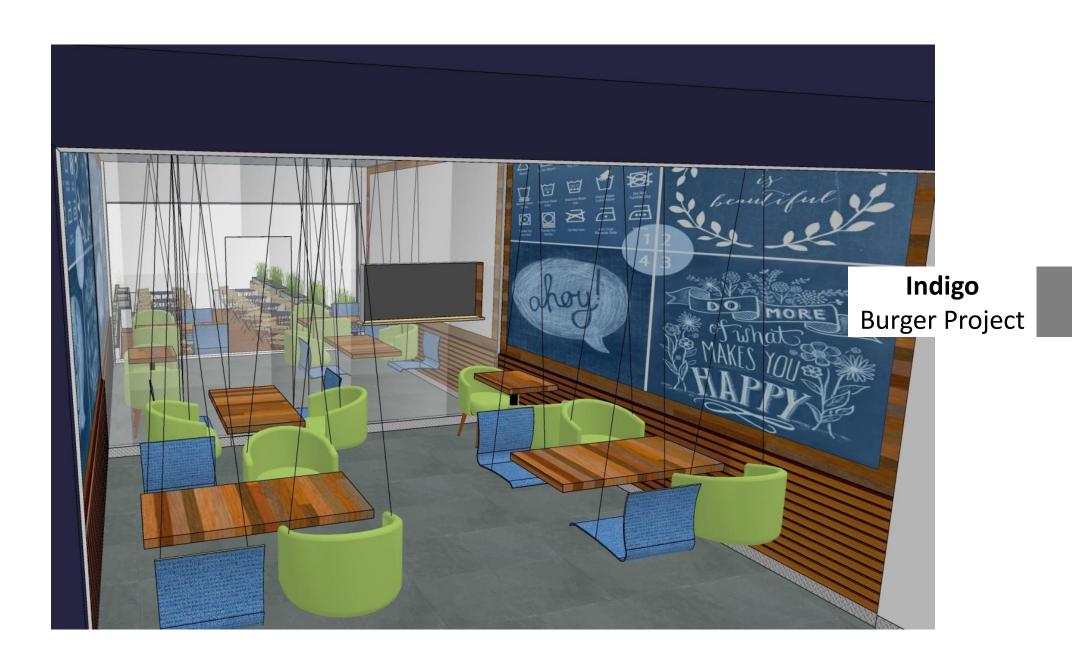
### Good Flipping Burgers



Good Flipping Burgers













# **Orange** Hotels

Food outlet at CR2 Mall, Mumbai









**Envi** Salons

Proposed salon in Powai, Mumbai

**Yoko** Sizzlers

At Viviana Mall











**Orange**Food Court

Food Court at Malad West









Interiors for various parts of Nirlon Knowledge Park, Mumbai

### **Nirlon** Knowledge Park







Interiors for various parts of Nirlon Knowledge Park, Mumbai

**Nirlon** Knowledge Park

















## **Meeting Rooms**





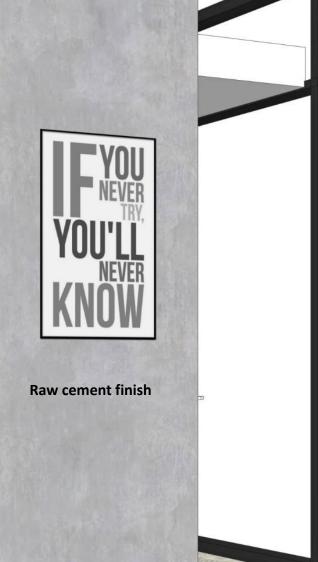




## MD Cabin









#### **Brainstorming Space**

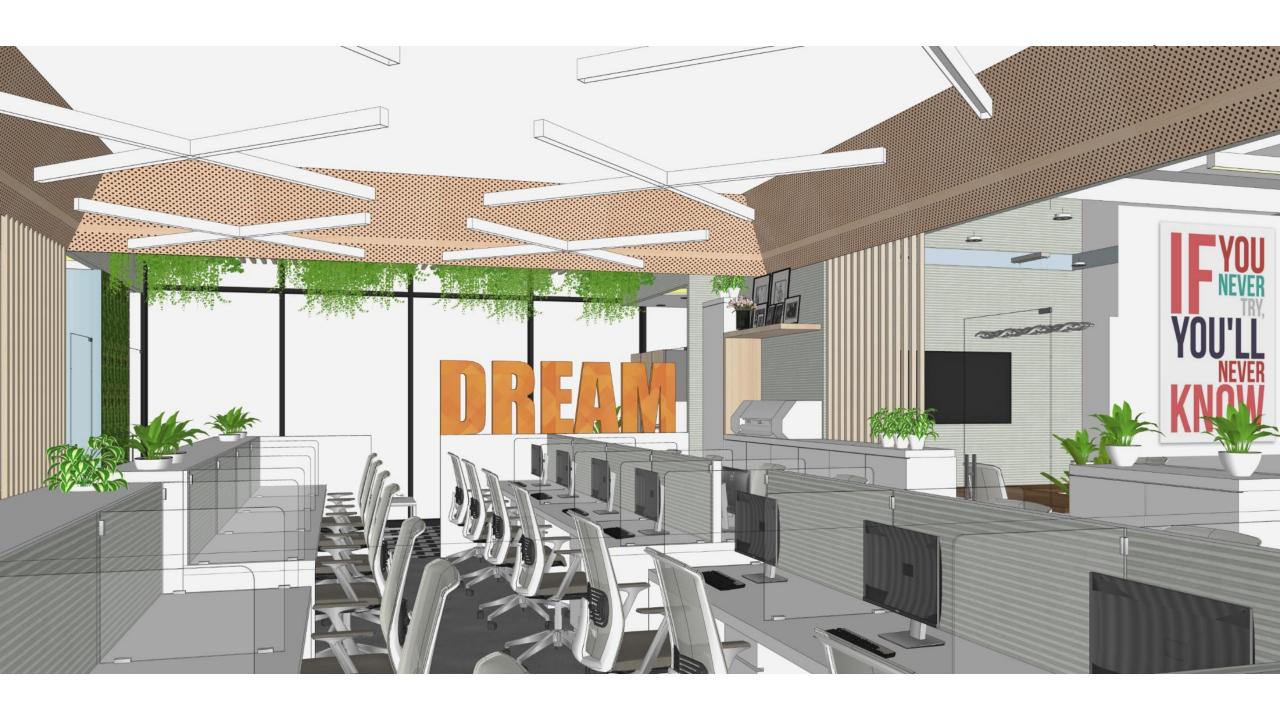


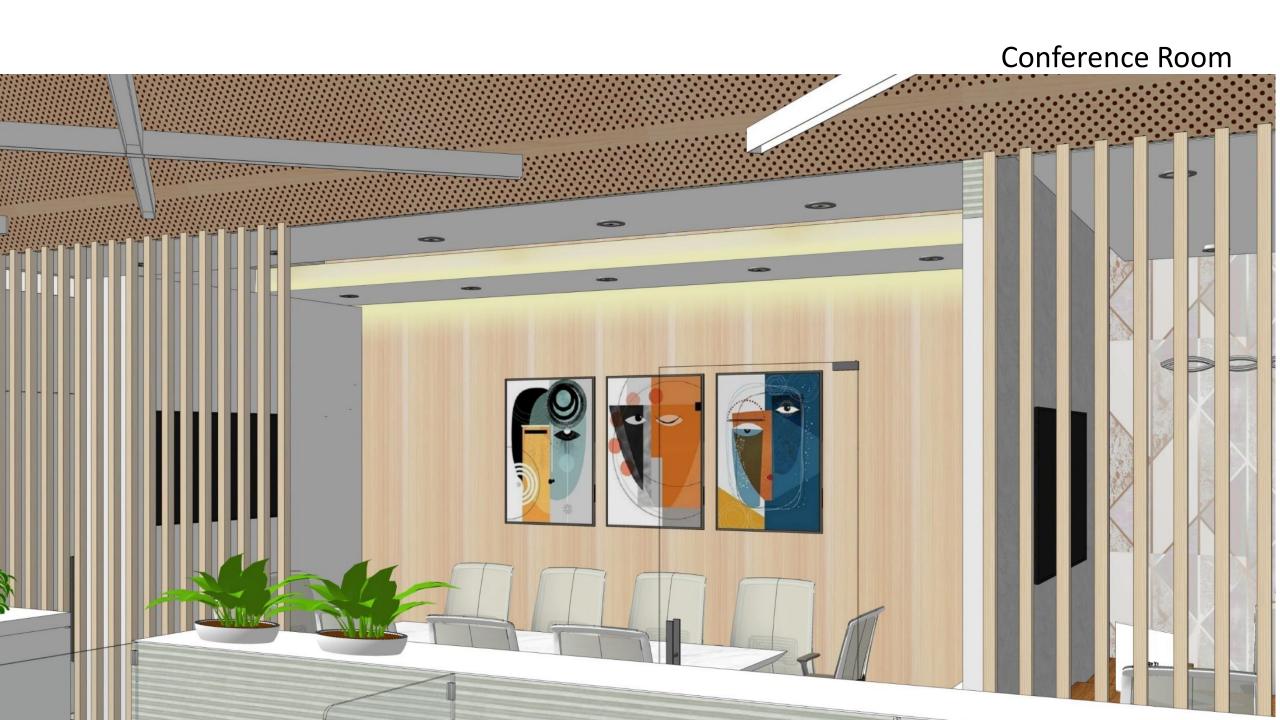


# Work Area EVERYNG DEGIO WITH AN IDEA!





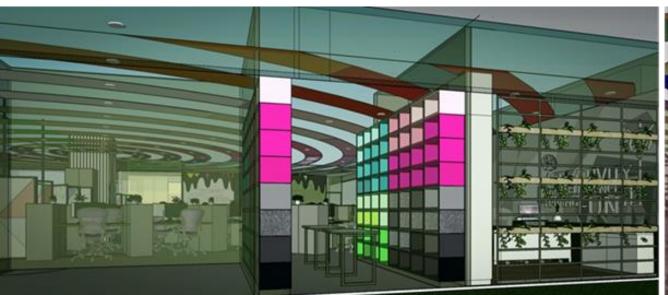






#### **Shoppers Stop**

Proposed







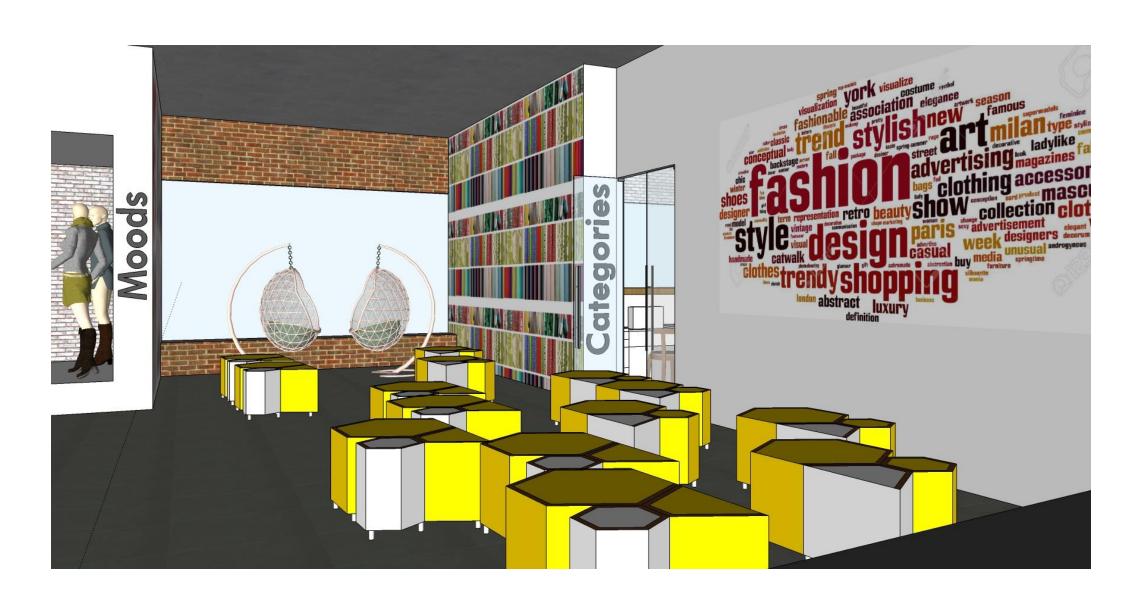


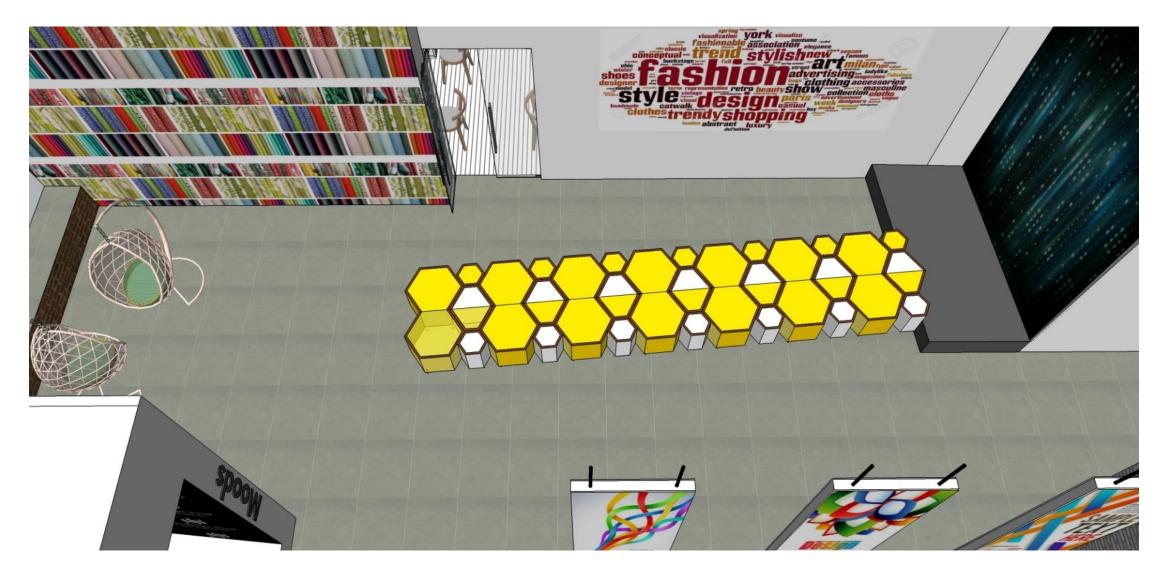














Ramp walk conceptual design

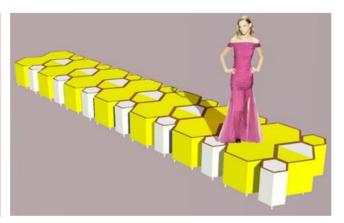
### Ramp Stage & Ramp Walk Area



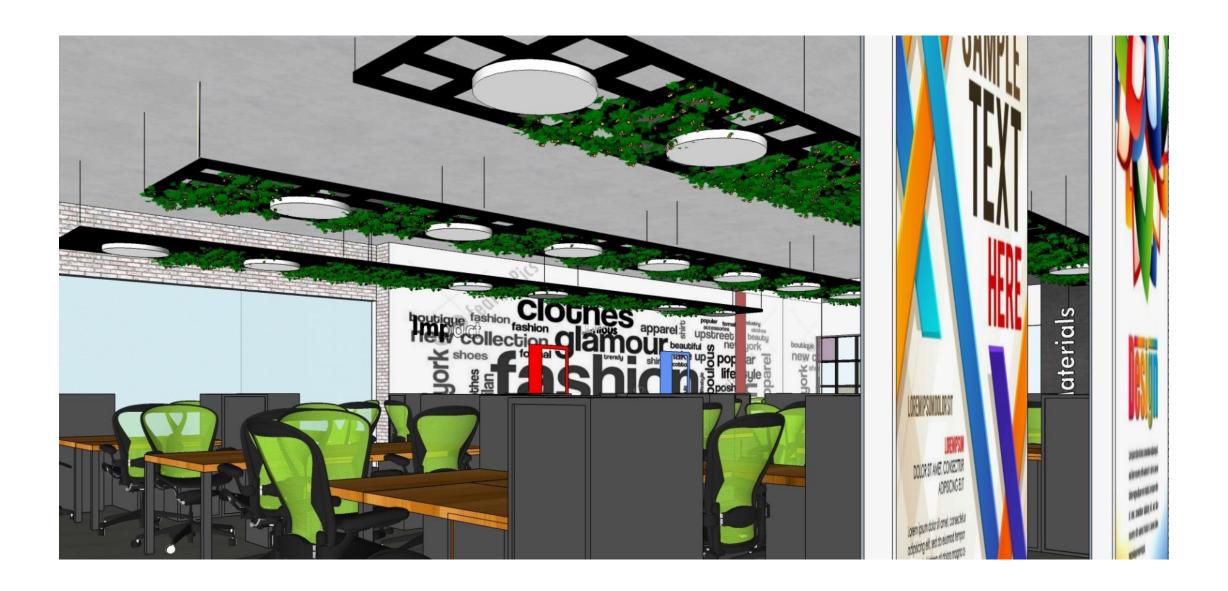
Ramp walk overhead track lighting



View of segregated ramp pieces

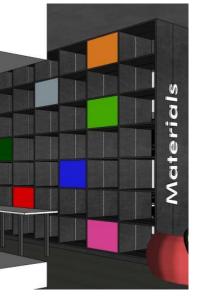


View of assembled ramp pieces









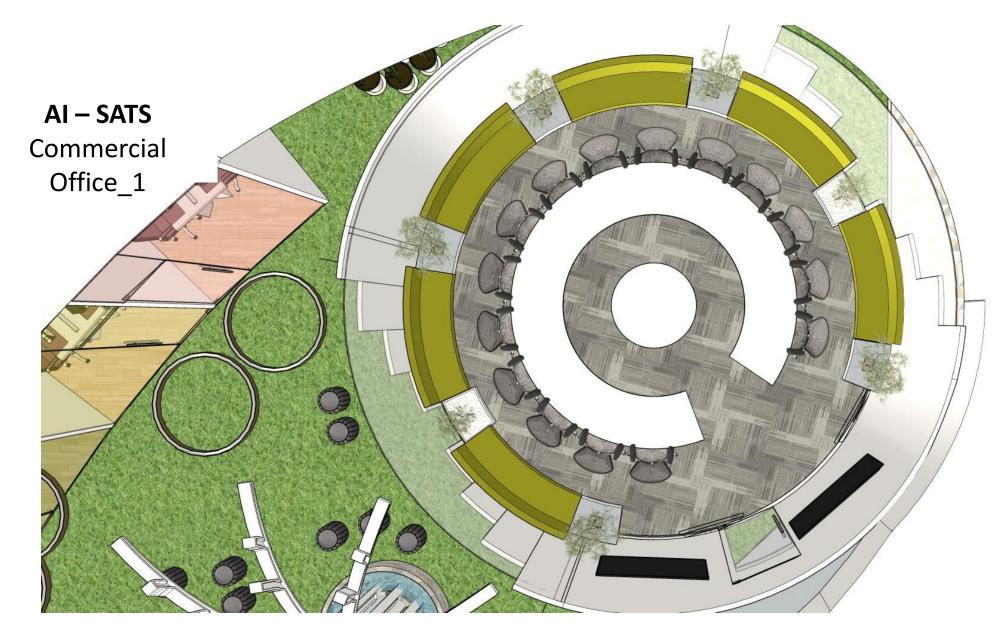
## **Shoppers Stop**Office



## **Shoppers Stop**Office

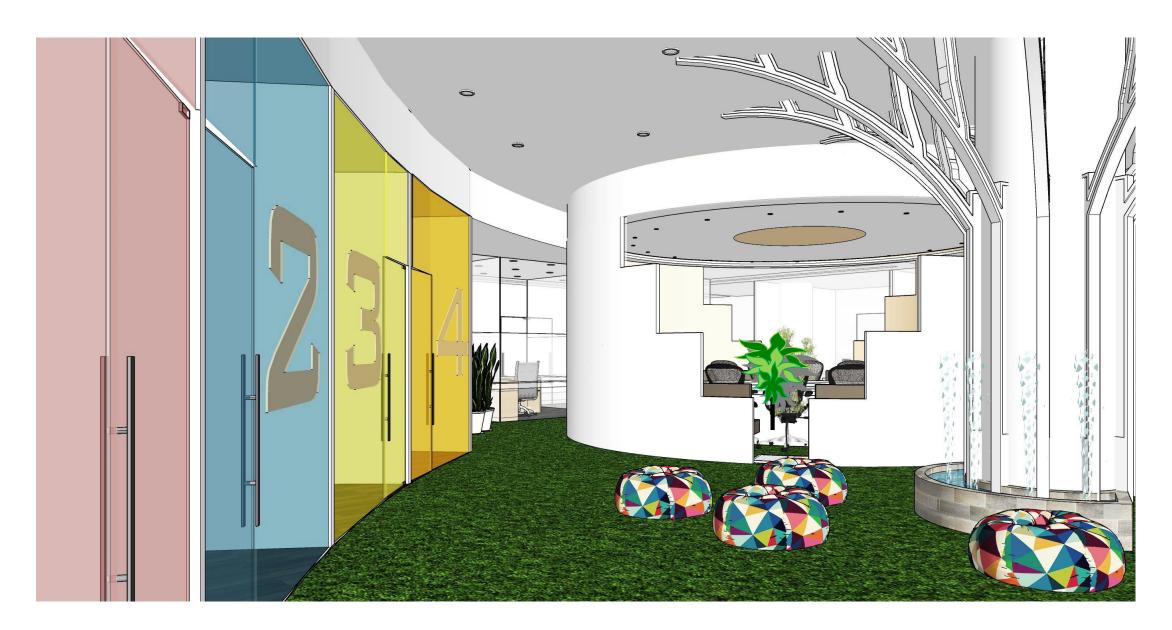










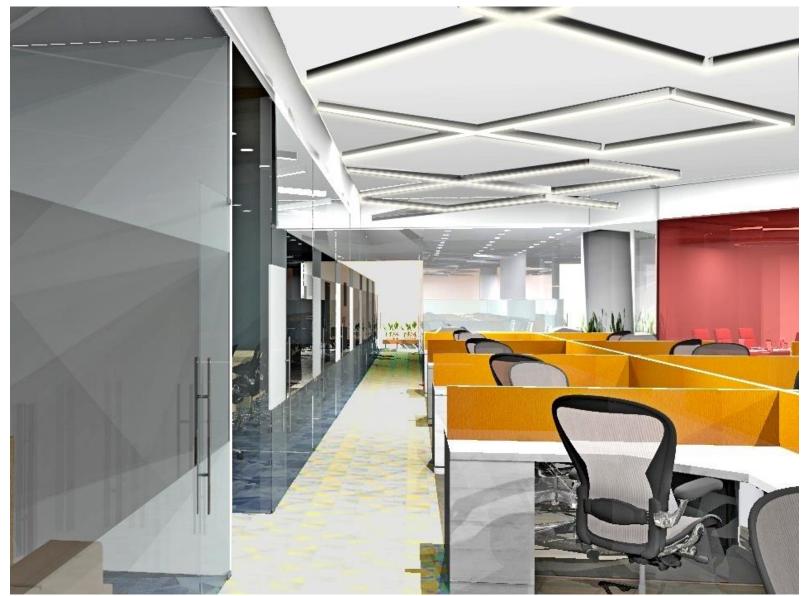


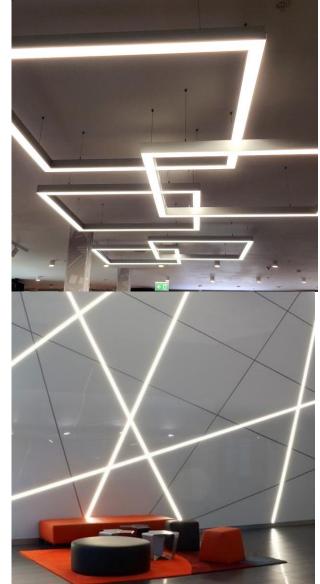


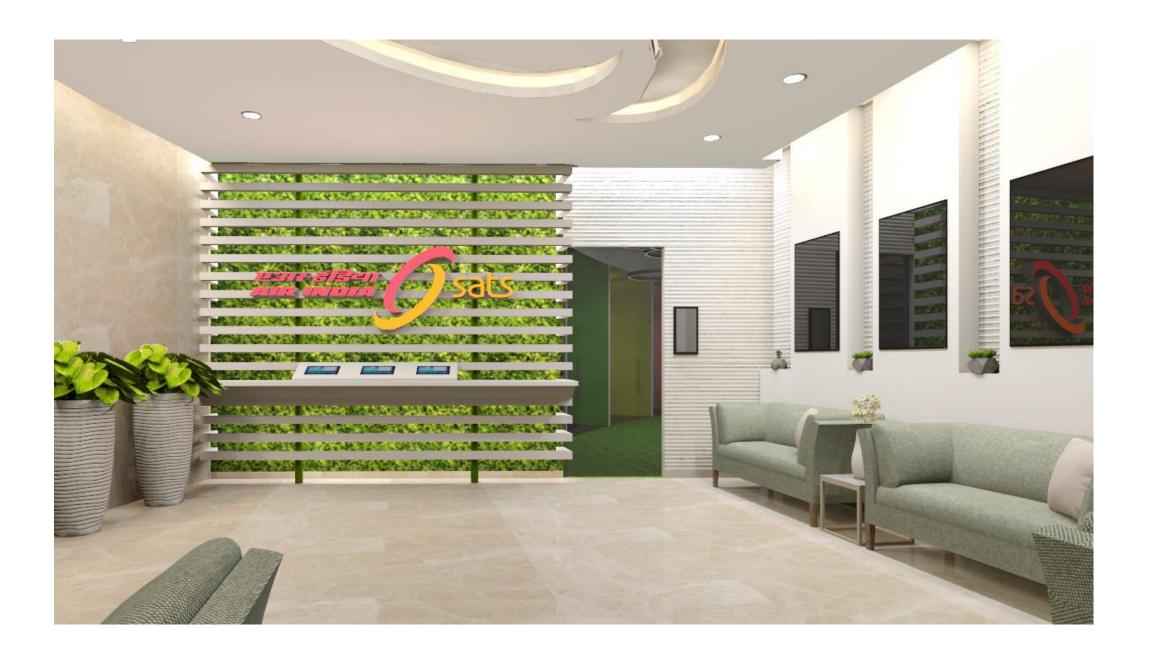
AI - SATS
Commercial
Office\_2













#### Pantaloons CEO Office







**Geo** Fluid



**Dua** Hospitality

Sakura Spa at Korum Mall



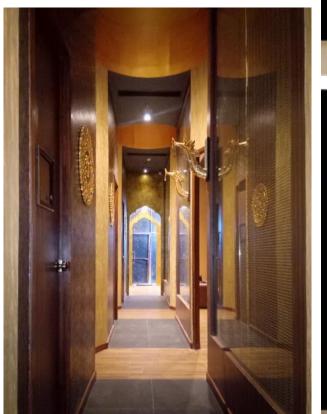






**Green Mangoes**Hospitality

Spa in VR Mall, Chennai







**Green Mangoes**Hospitality

Standalone Spa at Ooty in a heritage building



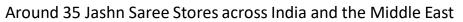


# **Nail** Design





**Jashn** Sarees













### Pantaloon Stores





More than 40 Pantaloons Stores across India

#### Addons Accessories



Addons stores across India





# **Trends**Woman

Developed a new concept for "TRENDS WOMAN" and done more than 30 roll out stores across India







### **Trends**Man

Developed a new concept for "TRENDS MAN" and done more than 30 roll out stores across India

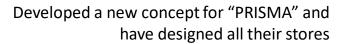








# **Prisma**Retail

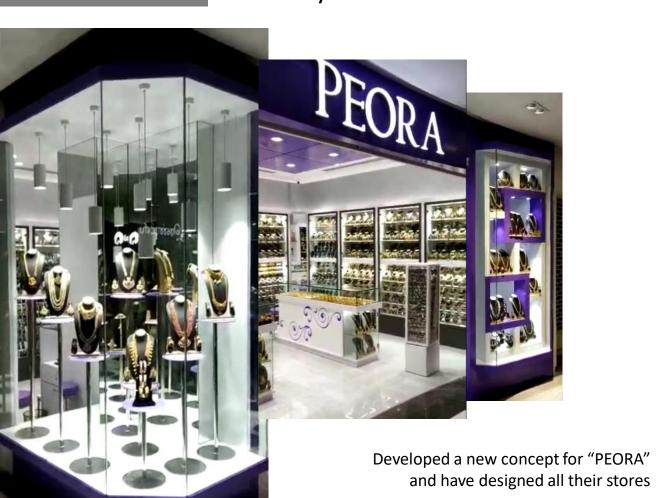








# **Peora**Jewellery











Forever 21
Stores

More than 30 Forever 21 Stores across India

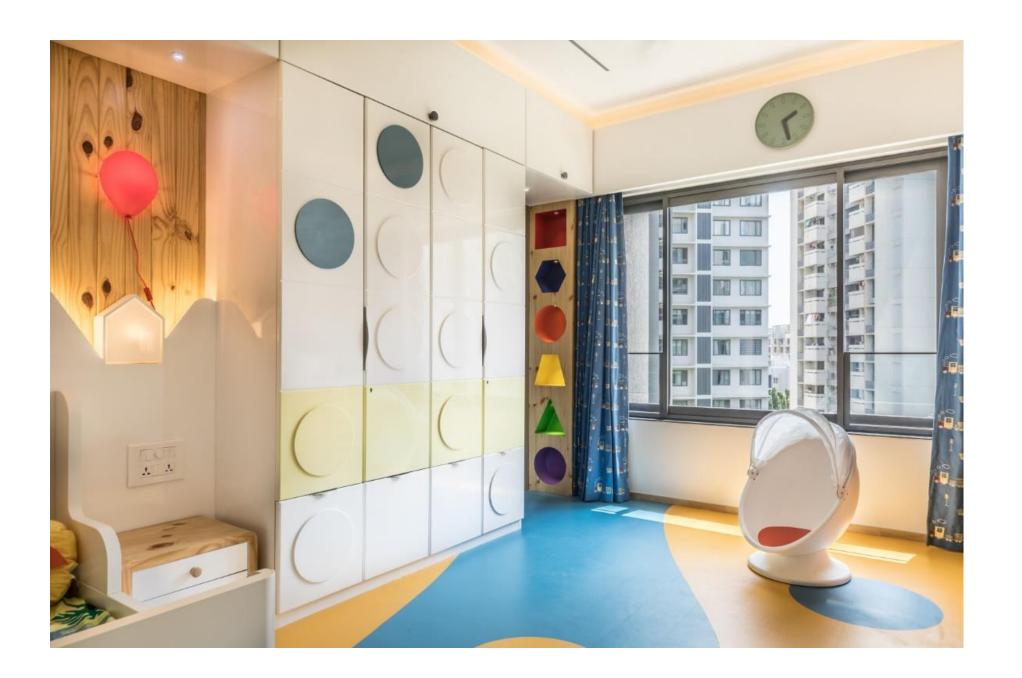




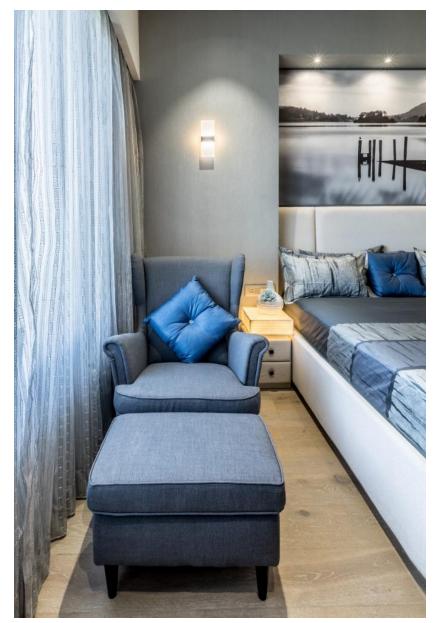




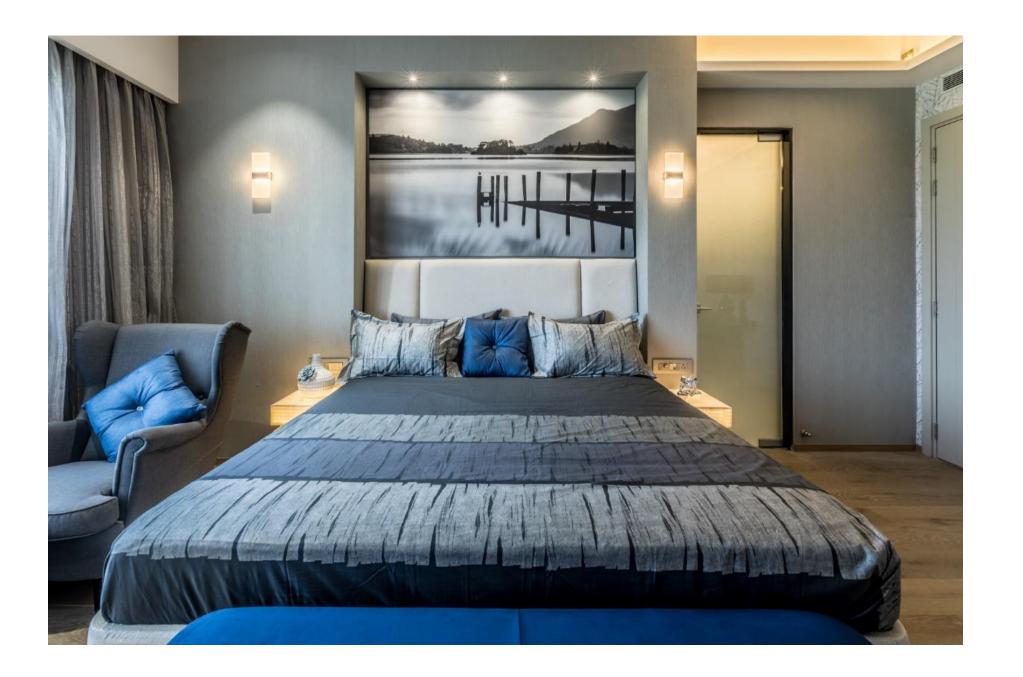








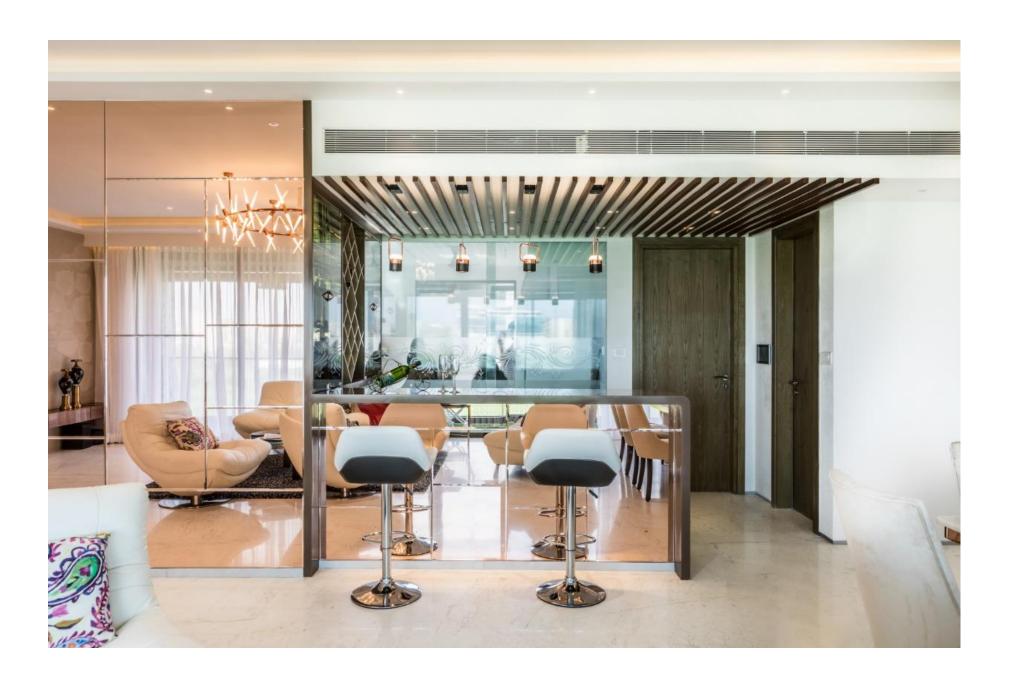


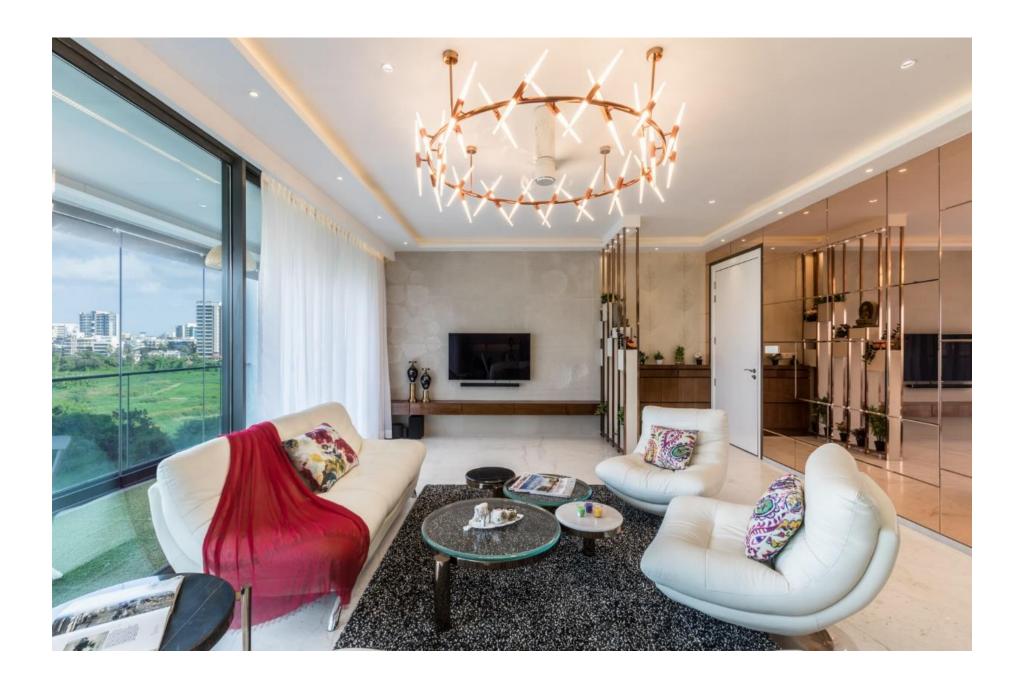


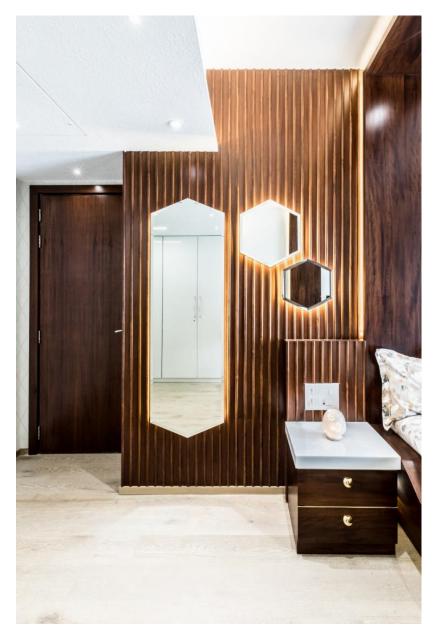




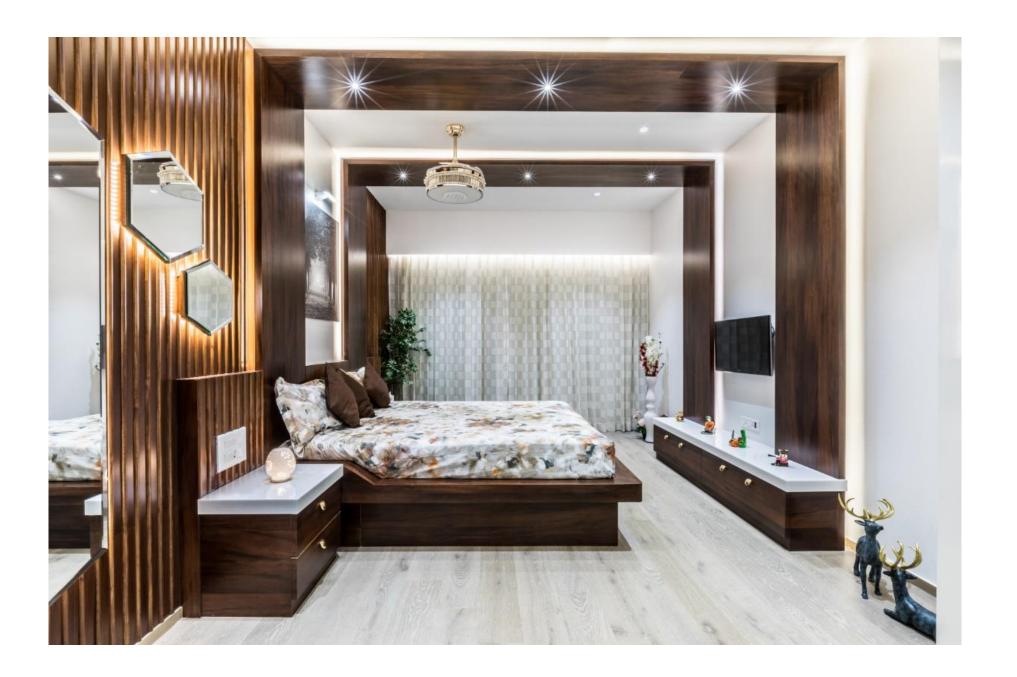


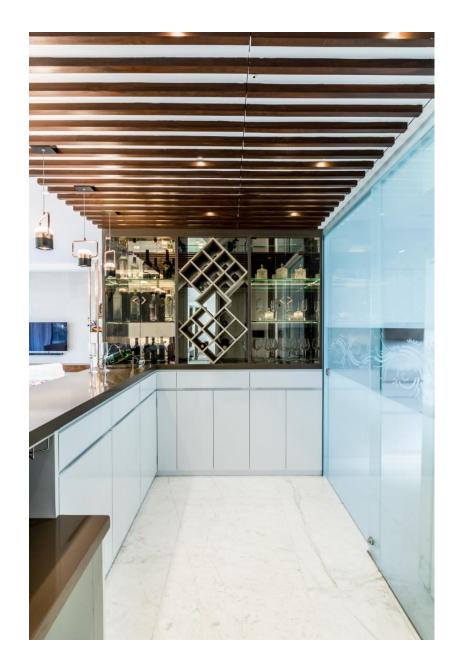




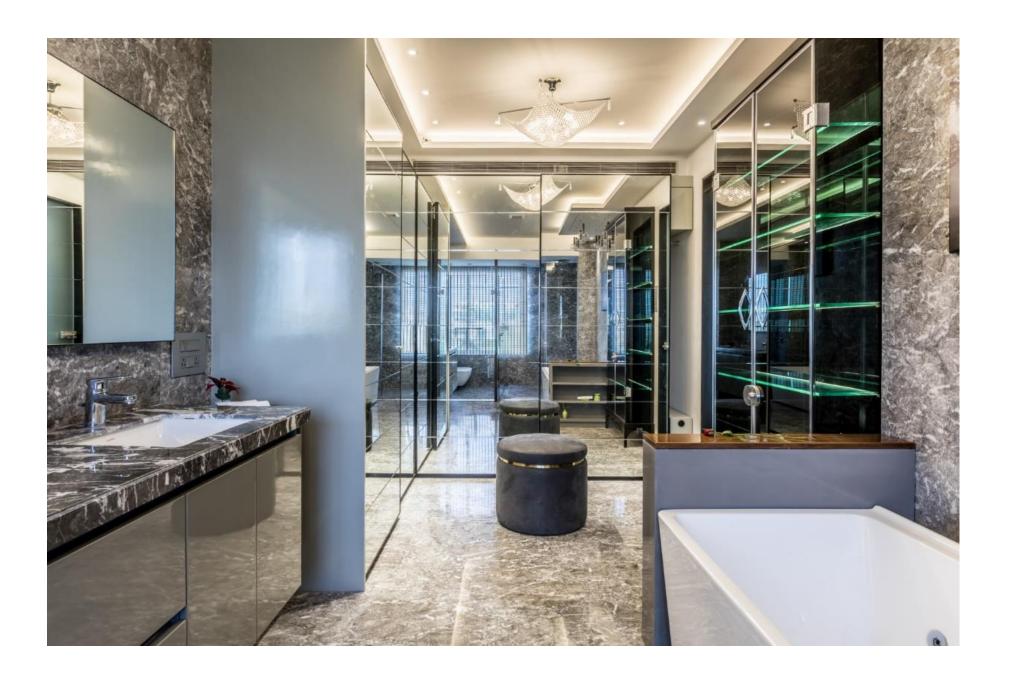


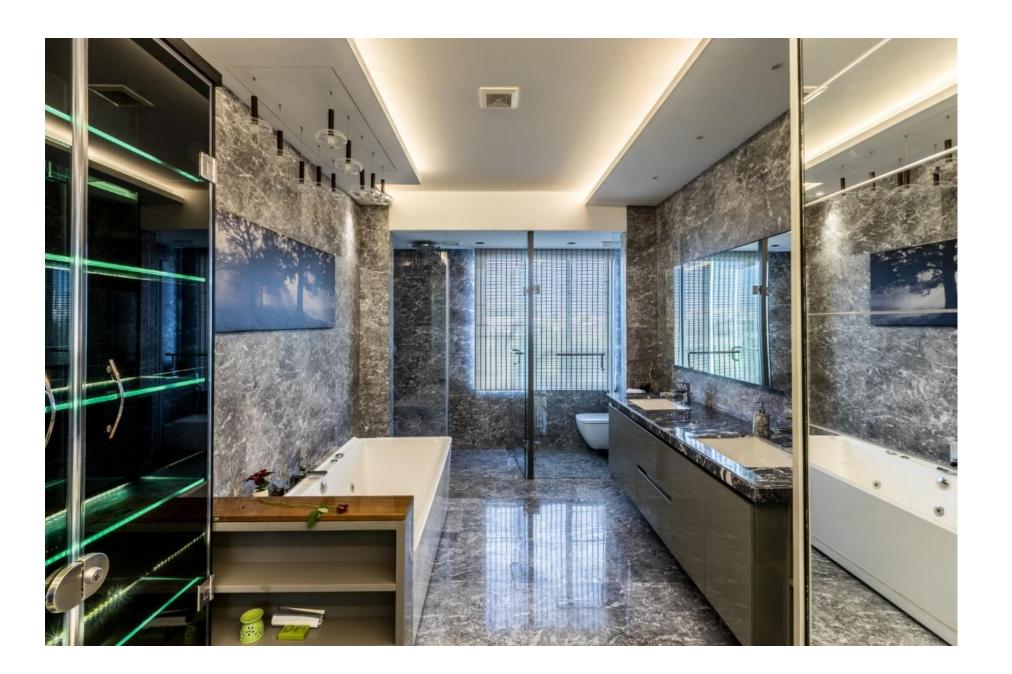
















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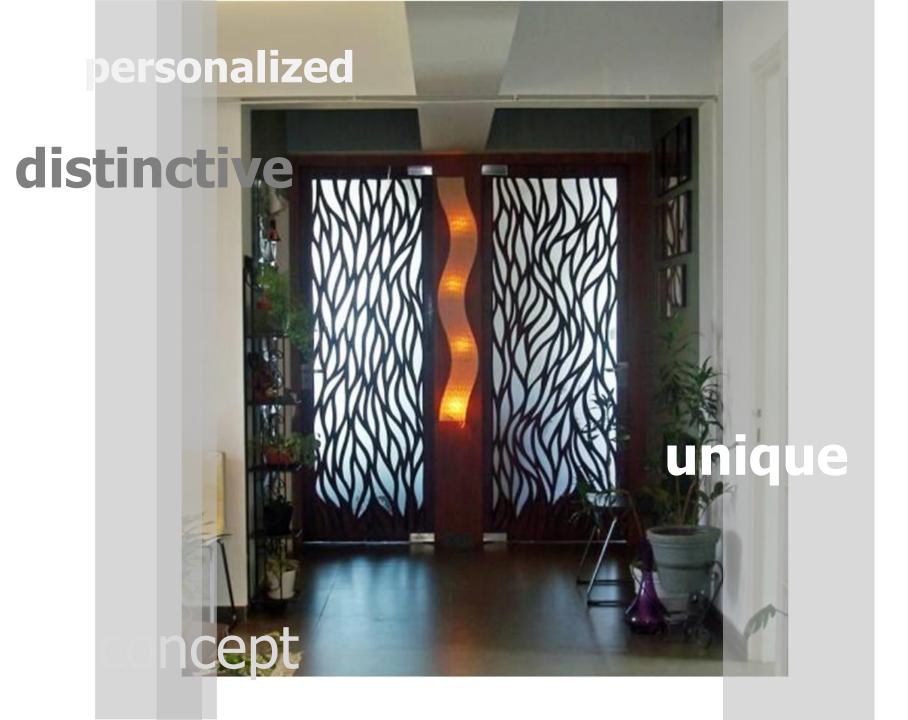














**ASS**Y

transformation corners

detail

